

RICHARD GOTTLIEB'S

# WHAT'S NEXT EXTRA

TOPLINE SOLUTIONS TO YOUR BOTTOM LINE CHALLENGES



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## Richard Gottlieb & Associates, LLC

provides business development services to the consumer products industry. Contact Richard today to learn more about his out of the box thinking and services, such as:

- » Expert on Board
- » Getting started Package
- » 360° Business Review
- » Supermarket Channel Development
- » Packaging Review
- » Sales Coaching
- » Key Account Sales Coaching

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## Free Toy Fair Consultation

Meet with USA Toy Expert Richard Gottlieb

You may know him from his interesting solution-oriented look at the toy industry. Now you can take advantage of his unique brain, breadth of knowledge and wealth of private sources. Find out where the toy industry is going and what you need to do to take advantage of these emerging trends.

The 2008 International Toy Fair is approaching quickly, please feel free to call or email Richard to set up a no-charge half hour consultation. He would enjoy learning about your 2008 plans, and share with you some of his ideas on the industry.

## A Note from Richard

Those who know me, are aware that I speak to a great number of business leaders and research many newspapers, magazines and websites regularly to get a feel for what's happening and what's going to happen next. This information is used to develop the monthly columns I write for various US and European magazines on the consumer products business, and to help counsel my clients and their businesses.

Some of you have asked me to share what I write as well as some of my sources. This bulletin is the result of those requests. If for any reason, you do not wish to be emailed a bulletin in the future, please email us back and we will take you off the mailing list ([richard@usabizexpert.com](mailto:richard@usabizexpert.com)).

Those of you who do welcome this information are invited to share your responses with me. Also, please let me know any areas that you would like to see explored in the future.

All the best,  
Richard Gottlieb