

RICHARD GOTTLIEB'S
WHAT'S NEXT EXTRA

TOPLINE SOLUTIONS TO YOUR BOTTOM LINE CHALLENGES



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Richard Gottlieb & Associates, LLC

provides business development services to the consumer products industry. Contact Richard today to learn more about his out of the box thinking and services, such as:

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Out of the Toy Box

My new blog, "Out of the Toy Box," debuted on the Playthings website on Thursday, August 16, 2007. "Out of the Toy Box," will offer a unique, and sometimes humorous, look at the toy industry. Those of you who know me, and many of you do, know that I have always enjoyed writing and now, through the blog format, I will be able to receive feedback from readers in real time. I am hopeful that you will mark the Playthings blog site as a "favorite."

I would like to invite you to visit my new blog at www.playthings.com. Topics covered to date include "The Sweater Effect" and "Brave New World." Both topics touch on manufacturing in China and the recent recalls.

This new format allows me to keep up with the news as it happens, and see comments and opinions from readers immediately. I will be posting several times a week at www.playthings.com.

A Note from Richard

Those who know me, are aware that I speak to a great number of business leaders and research many newspapers, magazines and websites regularly to get a feel for what's happening and what's going to happen next. This information is used to develop the monthly columns I write for various US and European magazines on the consumer products business, and to help counsel my clients and their businesses.

Some of you have asked me to share what I write as well as some of my sources. This bulletin is the result of those requests. If for any reason, you do not wish to be emailed a bulletin in the future, please email us back and we will take you off the mailing list (richard@usabizexpert.com).

Those of you who do welcome this information are invited to share your responses with me. Also, please let me know any areas that you would like to see explored in the future.

All the best,
Richard Gottlieb